



Shaping Safety Excellence is a customized, blended learning program designed to equip fleet supervisors with the skills and tools needed to drive safe behaviors and foster a strong safety culture. This interactive program blends eLearning, live training, and ongoing support to ensure long-term success in promoting fleet safety.

Key Program Components

- **Alignment & Briefing** – A collaborative session to align the program with fleet-specific goals and set clear expectations.
- **Customized Delivery Map** – A tailored learning journey and communication strategy adapted to team needs and schedules.
- **Interactive eLearning Modules** – Engaging online training covering behavior change, positive reinforcement, and effective feedback.
- **Instructor-Led Training (ILT)** – Live, interactive sessions featuring role-playing and real-world coaching scenarios.
- **Manager Support Tools** – Practical resources and ongoing support to help supervisors reinforce learning and sustain behavioral improvements.
- **Follow-Up Sessions** – Post-training debriefs to address challenges, share

best practices, and refine coaching strategies.

Key Outcomes

By completing this program, fleet supervisors will be able to:

- Diagnose and address the root causes of unsafe driving behaviors and how to avoid them in the future.
- Conduct effective coaching conversations that drive positive behavioral change.
- Utilize positive reinforcement techniques to build a culture of safety and accountability.

Program Duration & Timeline

The program consists of approximately 8-10 hours of total learning time, including:

- **Discovery Sessions** – 2-4 hours of initial consultations to tailor the program.
- **eLearning Modules** – 3 hours of self-paced online training.
- **Instructor-Led Training** – 5-8 hours of live, interactive learning.

We work closely with each fleet to develop a schedule that meets their needs while ensuring a seamless and effective learning experience.

Shaping Safety Excellence is designed for safety leaders who have implemented telematics and driver training but still struggle with driver behavior, offering proven strategies to create lasting change.